


Community Partner

NORTHWEST YOGA CONFERENCE

Find yourSelf. Find your community.



Connect with the Pacific Northwest Yoga Community

Northwest Yoga Conference, the Pacific Northwest's largest yoga event, is the ideal event to help develop your studio brand and gain maximum exposure among a well-targeted group of health and wellness influencers. NWYC is the perfect opportunity to show 1,000+ yogis how your studio compliments their Northwest yogi lifestyle.

“Being a Community Partner is a wonderful exchange between the conference and local yoga studios. I genuinely appreciated the support from the conference in helping to promote my studio and was happy to help spread the word about the conference. The marketing steps required for the free one-day pass took minimal time investment and was so worth it! I look forward to signing up again next year!

-2015 Yoga Studio Community Partner

ABOUT the 2017 Northwest Yoga Conference

FEATURED PRESENTERS



Seane
Corn



Kia
Miller



Eoin
Finn



Sarahjoy
Marsh



Julie
Gudmestad



Aadil
Palkhivala

THEME

*The Courage To Live From
Your Heart-Center*



DATES

February 8-12

LOCATION



5

DAYS

1,000+
ATTENDEES

100+
SESSIONS

50+
SPEAKERS

6th
ANNUAL EVENT



INVESTMENT by Community Partner

Community Partners help us spread the word about this amazing event! We ask you to show your support in the following ways:

Social Media

Complete 4 social media posts (Facebook, Twitter and Instagram) about participating in the Northwest Yoga Conference AND tag the Northwest Yoga Conference in the posts.

Newsletter

Send 1 dedicated e-blast to your e-mailing list. **Include information** about the Northwest Yoga Conference in **2 of your newsletters** or e-mails.

Studio

Display a flyer and stack of postcards for the conference from the time you sign up as a Community Partner until February 12, 2017.

Website

Post event link on your website until February 12, 2017.



BENEFITS of being a Community Partner!

- **1-Day Studio Pass** (Fri., Sat. or Sun.) to 2017 Northwest Yoga Conference with ability to add additional days at a discounted rate.
- **Featured on our website and Facebook page** as a Community Partner with a link back to your website.
- **Social media “shout-out”** for an upcoming event.
- Access to **additional deeply discounted passes** for studio teachers and staff.

READY TO SIGN-UP?

www.nwyogaconference.com/cp-sign-up

Questions?

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