

Community Partner

# NORTHWEST YOGA CONFERENCE

Find yourSelf. Find your community.



## Engage with the Pacific Northwest Yoga Community

Northwest Yoga Conference, the Pacific Northwest's largest yoga event, is the ideal event to help develop your studio brand awareness among a well-targeted group of Pacific Northwest yogis..

The conference also serves as an ideal team building opportunity for studio staff and teachers!

*"Being a Community Partner is a wonderful exchange between the conference and local yoga studios. I genuinely appreciated the support from the conference in helping to promote my studio and was happy to help spread the word about the conference. My teachers appreciated the discounted passes, too!"*

*-2018 Yoga Studio Community Partner*

# ABOUT the 2020 Northwest Yoga Conference

## FEATURED PRESENTERS



Jill  
Miller



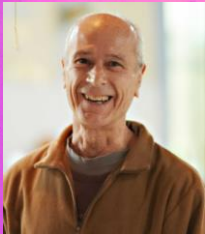
Alexandria  
Crow



Julie  
Gudmestad



Sarahjoy  
Marsh



Bob  
Smith



Ki  
McGraw

## THEME

*RADICAL LOVE*



## DATES

*January 23-26, 2020*

## LOCATION



Washington State  
Convention Center  
at convention place

*Seattle, WA*

**4**

**DAYS**

**1,000+**  
**ATTENDEES**

**100+**  
**SESSIONS**

**40+**  
**SPEAKERS**

**8th**  
**ANNUAL EVENT**



## BENEFITS of being a Community Partner!

- **Complimentary 3-Day Studio Pass (Fri-Sun.)** to 2020 Northwest Yoga Conference (promo code provided after Nov. newsletter and social media posts are made).
- **Two Discounted 4-Day Passes (50% Discount!)** to 2020 Northwest Yoga Conference
- Access to **additional discounted passes** for studio teachers and staff.
- **Featured on our website and Facebook page** as a Community Partner.
- **Social media “shout-out”** for an upcoming event.
- **\$200 savings** on vendor space in marketplace (dependent upon availability of space).



## INVESTMENT by Community Partner

Community Partners help us spread the word about this amazing event! We ask you to show your support in the following ways:

### *Social Media*

**Share 3 social media posts (one per month)** on Facebook and Instagram about participating in the Northwest Yoga Conference AND tag the Northwest Yoga Conference in the posts.

### *Newsletter*

**Send 1 dedicated e-blast** to your e-mailing list in November 2019.

**Include information** about the Northwest Yoga Conference in your **January 2020 newsletter**.

### *Studio*

**Display a flyer and stack of postcards** for the conference from the time you sign up as a Community Partner until January 26, 2020.

### *Website*

**Post event link** on your website until January 26, 2020.



We look forward to serving our community together.

# READY TO SIGN UP?

Visit: [www.nwyogaconference.com/cp-sign-up](http://www.nwyogaconference.com/cp-sign-up)

For more information,  
email [communitypartner@nwyogaconference.com](mailto:communitypartner@nwyogaconference.com).